



GUIDE, Inc.

WARNING GLASS CLING CAMPAIGN

MERCHANT SURVEY

Store Name: _____ Zip Code: _____

After the activity is done, thank the manager and ask him or her to answer these four questions.

Circle and/or fill in your response.

1. Why did you choose to participate in the Warning Glass Cling Campaign?
 - a. It is the right thing to do.
 - b. I want to advocate for positive youth and community development.
 - c. Other _____

2. How would you describe your experience with the Warning Glass Cling Campaign?
 - a. Positive
 - b. Negative
 - c. Other _____

3. Do you have any suggestions on how to make the campaign better?
 - a. If yes, what? _____
 - b. No

4. Would you like to participate in the future?
 - a. Yes
 - b. No